

INDUSTRIAL COMMITTEE

Chair: Ben Carter

Vice Chair: Brenna Ohlson

Staff Liaison: Member Relations Manager

Board Liaison: Chris Schejbal

Purpose:

To develop and strengthen the relationships between the industrial businesses, educational community, government, and the entire business community to attract and retain Industrial Business to the St. Charles area.

Responsibilities of the Committee:

- To evolve the mandate of the Industrial Committee, in support of the St. Charles Area Chamber of Commerce Strategic Goals, Objectives and Action Plans.
- Increase awareness and benefits of the Chamber, within the industrial/manufacturing businesses within the community.
- To increase understanding of the needs of the industrial/manufacturing community to design and deliver various initiatives, tools and programs to meet identified needs of the manufacturing community.

Goals and Action Plan:

- Re-establish the role and engagement of Advisory Board of Manufacturers and leverage their knowledge and input to influence action plans.
- Determine and solidify the structure and membership of the Advisory Board of Manufacturers.
- Industrial Committee Chair to facilitate quarterly meetings with Advisory Board members, Executive Director, and Vice Chair.
- Continue to partner with the educational community to identify and address skill gaps and needs.
- Continue to enhance the virtual library of student resources (manufacturer videos and testimonials).
- Review Manufacturing Month (October) activities from prior year and determine modifications as needed for events; continue to expand beyond D303 and ECC.
- Develop meaningful programs based on educator feedback and needs.
- Create awareness of the internship programs/opportunities available through

our Community Partners.

- Recruitment / Retention Webinar or Panel.
- Investigate the viability of co-hosting job fair with community partners.
- Reinforce working relationship and explore opportunities with state and local manufacturing organizations (e.g., VIA, IMA, IMEC and TMA).
- Continue to leverage and promote the resources available to the Industrial/Manufacturers/Distributors community.
- Determine and identify alternative resources to gain knowledge of our Community Partner needs.
- Consider surveys, email blasts and other means to identify needs and wants of community partners.
- Provide targeted, high-quality, educational programs to meet the needs of our Manufacturing/Distribution Community.

Programs/Events:

- Educational Programming
- Manufacturing Month- October
- Scholarship (Peter Schwartz) Annual Award
- Others – TBD

ST. CHARLES

Meeting Date:

- 2nd Wednesday of each month @ 3:00 pm at Chamber.

Income Goal:

- Promote & Secure Annual Committee Sponsorships
- Minimum Break-Even or Better on Events

Area
CHAMBER OF COMMERCE